

Secrets of Creating “Great” People Pictures

A non- technical

Method or

You can really do it if you try

OUTLINE

- What makes a picture “great”
- The psychology of the approach
- Candid or posed
- What to do in foreign lands
- How to take pictures of family and kids
- Where to go to take people pictures
- Show your back
- Is light or composition important

WHAT MAKES A PICTURE GREAT

- What is meant by GREAT
- Evoking an emotion hopefully a WOW
- How can I do that? Simple or complex

- How can I take those kind of pictures
- Change your mind set
- Find a decisive moment
- Think of Henri Cartier Bresson ,Eisenstat
- Iwo Jima, Eddie Adams
- Think of great pictures you have seen
- How did great scenic photographers take a “great” picture?

Henri Cartier Brisson



Alfred Eisenstaedt VJ Day



Winner Andre Agassi



EVOKE AN EMOTION



THE PSYCHOLOGY OF THE APPROACH

- OR FACE IT YOU ARE SHY
- AFRAID OF INTIMACY AND REJECTION
- AND DON'T TAKE THE PICTURE

CLIFF BEING SHY



BETTER APPROACH

I'm a student of photography in -----

You have such an interesting face-----

You can help me build my portfolio

My name is.....

Tell me about yourself.....

Don't immediately say with camera in face "can I take your picture"?

TAKE YOUR TIME AND GET TO KNOW YOUR SUBJECT....ALL RELAX

***REMEMBER TAKE LOTS OF PICTURES 25 OR MORE (I mean it}
from every angle, lenses AND DISTANCE***

CANDID OR POSED



CANDID

- Depends on situation
- Can you control it
- Take lots of pictures with different lenses
- and positions
- What are they doing?
- Think....What could happen to make a
- WOW

CANDID



POSED

- Get their confidence
- Direct them if possible
- Depth of field
- Props I use
- Full frame or not
- Have an assistant help
- Body parts
- Keep shooting
- You look great
- Eye contact

POSED



PROPS I USE

- GREEN FELT TO BLOCK BACKGROUND
- HAND MIRROR
- RED JACKET (MAINLY FOR SCENICS)

GUY WITH DOG AT MAIN BEACH LAGUNA



ADDITION OF FELT PROP



GREEN FELT BACKGROUND



MIRROR PROP



FULL FRAME OR NOT



FULL FRAME



BODY PARTS

- IT IS ALWAYS IMPORTANT TO STUDY THE SUBJECT AND TAKE PICTURES OF BODY PARTS (hands, feet, etc)
- MANY TIMES THINK OF CUTTING THE PICTURE IN HALF TO SHOW ACTION BELOW OR ABOVE
- DO NOT CUT OFF PORTIONS OF LEGS OR ARMS



MORE BODY PARTS



CUTTING FRAME IN HALF



WHAT TO DO IN FOREIGN LANDS

- Difficult due to foreign language
- How to overcome this problem
- How to find places to shoot
- Find a great background a wait
- Hiring an assistant or a model
- Get out of main cities

GREAT BACKGROUNDS



GREAT PICTURES OF FAMILY

- Relaxation problem
- What to tell the kids
- What to look for
- Put yourself in picture
- Horizontal or vertical
- Timer
- Clothing

PUTTING YOURSELF IN PICTURE



HORIZONTAL VS VERTICLE

- TRY BOTH
- NORMALLY IS HORIZONTAL BUT TRY VERTICLE
- I REPEAT AGAIN TAKE LOTS OF PICTURES FROM EVERY ANGLE AND PLACE
- NEXT SLIDE IS HORIZONTAL

HORIZONTAL



VERTICLE



WHERE TO GO TO CREATE GREAT PEOPLE PICTURES

- WHERE THERE ARE LOTS OF PEOPLE
- BRING AN ASSISTANT
- BACKGROUND PROBLEM

SHOW YOUR BACK



IS LIGHT OR COMPOSITION IMPORTANT

- YES BUT MORE IMPORTANT FOR
- SCENICS
- CAN STILL SAY WOW (THINK ANSEL ADAMS)
- FOR PEOPLE PICTURES THINK RE EVEN LIGHT . MIDDAY UNEVEN LIGHT IS BAD
- TRY FOR BACKLIGHT
- RULE OF THIRDS IS KEY IN ALL
- PHOTOGRAPHY

BACKLIGHT EXAMPLE



2008 LA TIMES TRAVEL PICTURE OF THE YEAR



SLIDE SHOW

Q AND A