

Ways to Share Your Photographs
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- I. Introduction
 - A. Many ways to share photographs:
 - 1. Printing
 - 2. Emailing
 - 3. Creative projects such as cards, calendars, picture books
 - 4. Making CDs
 - 5. Slide shows
 - 6. Online access especially Google Photos
 - B. Many ways to do each of these things
 - 1. Advantages, disadvantages of each
 - 2. Only an introduction--this could be a semester long course
- II. Printing
 - A. Advantages
 - 1. Conventional, low tech
 - 2. Physical product
 - B. Disadvantages
 - 1. Not permanent, deteriorates
 - 2. Takes space
 - 3. Slow transfer
 - 4. Hard to display to an audience
 - C. Techniques
 - 1. Print yourself
 - a. From camera card
 - b. From files transferred or scanned to your computer, using your own printer
 - 2. Take or send to to a processor, such as Drugstore, Costco, etc.
 - a. On portable media, CD, flash drive, camera card
 - b. Upload to a processor
- III. Emailing
 - A. Advantages
 - 1. Fast
 - 2. Facilitates wider sharing
 - B. Disadvantages
 - 1. Recipient must have a computer, tablet or smart phone
 - 2. Recipient must have knowledge
 - 3. Size limitations to attached or embedded photos
 - C. Techniques
 - 1. Attachments
 - 2. Embedded (depending on your email system)
- IV. Creative Projects (cards, calendars, photo books, etc.)
 - A. Advantages
 - 1. Makes the photo "useful" or fun
 - 2. Gift
 - B. Disadvantages
 - 1. Can be expensive
 - 2. Some learning and experimentation required
 - C. Techniques
 - 1. Use special software, e.g., from HP
 - 2. Use online services, e.g., PhotoFunia, Shutterfly, Snapfish
- V. Making CDs
 - A. Advantages
 - 1. Long lasting
 - 2. Playable on computers and DVD players
 - 3. Mailable

- B. Disadvantages
 - 1. Requires equipment for viewing
 - 2. Some knowledge required by both sender and recipient
- C. Techniques
 - 1. Using Windows or iPhoto tools
 - 2. Using specialized software
 - 3. Using commercial services
- VI. Slide shows
 - A. Advantages
 - 1. Viewable by an audience
 - 2. Audio or narration may be added
 - 3. Preserves the story of an event
 - B. Disadvantages
 - 1. Some learning required
 - 2. Best for viewing from beginning to end rather than individually
 - 3. Requires equipment for viewing
 - C. Techniques for creating slide shows
 - 1. In the camera
 - 2. Using photo viewing or editing software
 - 3. Using specialized software for more professional results, e.g., Photoshop, Proshow Gold, Pinnacle
- VII. Online Access
 - A. Advantages
 - 1. Recipient does not have to download anything
 - 2. May share with a very large group easily, e.g., reunions, wedding guests
 - 3. Permanence
 - 4. Accessibility wherever there is Internet access
 - 5. Recipients may download, print, email, etc. what you post
 - B. Disadvantages
 - 1. Requires equipment of both sender and recipient
 - 2. Some learning required
 - C. Techniques
 - 1. Commercial services, e.g., Shutterfly, Snapfish, Flickr, Facebook, etc.
See: tinyurl.com/compareshare/
 - 2. Cloud storage - Also see above link
 - 3. Google Photos
- VIII. Demonstration of Google Photos
 - A. Captioning
 - B. Can select from photos you have edited in Picasa
 - C. Uploading
 - D. Online enhancement
 - 1. Rearrangement and placement into albums
 - 2. Further editing
 - 3. Creative projects (Under "Assistant" icon: collages, animations, photo books)
 - E. Sharing via link or social media
 - 1. Sender must have a Google account for emailing
 - 2. Easier if name listed in Google email Contacts
 - 3. Separate addresses with commas
 - 4. Write a message in the box provided
 - 5. Send yourself a copy
 - 6. The link provided may be used separately for additional sharing
 - F. See the *Learn Google Photos* handout
- IX. Questions and discussion
- X. Handout is on lhcameraclub.com under the Training tab
- XI. Join the Camera Club for free classes and first opportunity for Club events. Tell your friends!